

AI visibility of Recycleinme on ChatGPT & Google AI

Client: RecycleInMe
Competitors: ScrapAd · ScrapTrade · Recycler's World

Audit summary

Client

A total of 20 unique prompts were analyzed on two AI search engines. RecycleInMe appeared in 20 of 40 usable AI answers (50.0%). It appeared as the top business, overtaking other businesses in 17 answers. Its strongest coverage was for discovery questions, with visibility in 9 of 10 answers. It appeared in 5 of 10 trust answers and 6 of 14 buying or selling answers. It was not named in any of the six pricing answers.

Competitors

ScrapAd: 4 answers, 4 source lists, 3 answers with this business first among tracked businesses; ScrapTrade: 2 answers, 3 source lists, 0 answers with this business first among tracked businesses; Recycler's World: 0 answers, 0 source lists, 0 answers with this business first among tracked businesses.

Prompt-by-engine status

Whether the client was visible for each tested prompt and AI search engine.

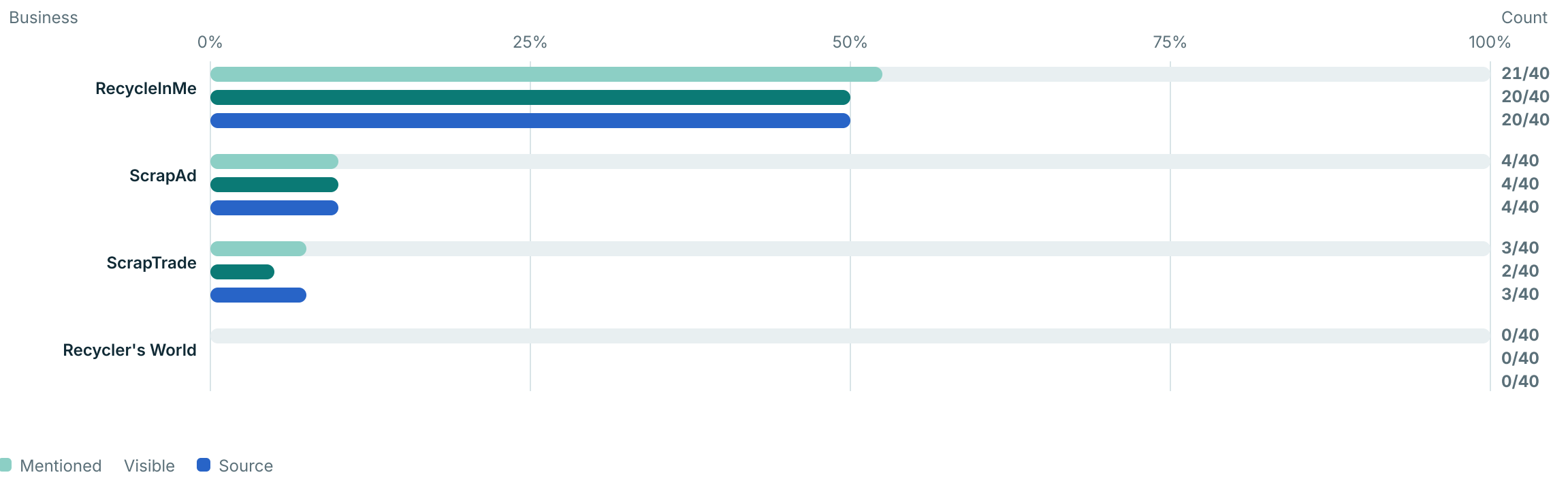
	ChatGPT	Google AI Overview
What are the best scrap metal marketplaces?	Yes	Yes
Where can I find verified scrap buyers?	No	Yes
Where can I find verified scrap suppliers?	No	No
What are the best websites to sell scrap internationally?	Yes	Yes
Where can I buy scrap metal in bulk?	Yes	No
How can I find international buyers for my scrap?	No	Yes
Which scrap marketplaces verify suppliers?	Yes	Yes
Where can I find copper scrap buyers?	No	Yes
Where can I find copper scrap suppliers?	Yes	No
Where can I find aluminium scrap buyers?	No	No
Where can I find HMS scrap suppliers?	Yes	No
Where can I find plastic scrap buyers?	Yes	No
What is the copper scrap price today?	No	No
What is the HMS scrap price today?	No	No
What is the scrap metal price in India today?	No	No
How can I avoid scams when buying scrap internationally?	No	No
What is the best platform for scrap importers and exporters?	Yes	Yes
Is RecycleInMe legitimate?	Yes	Yes
RecycleInMe vs ScrapMonster	Yes	Yes
What is the best marketplace for recycling machinery?	No	Yes

Yes

No

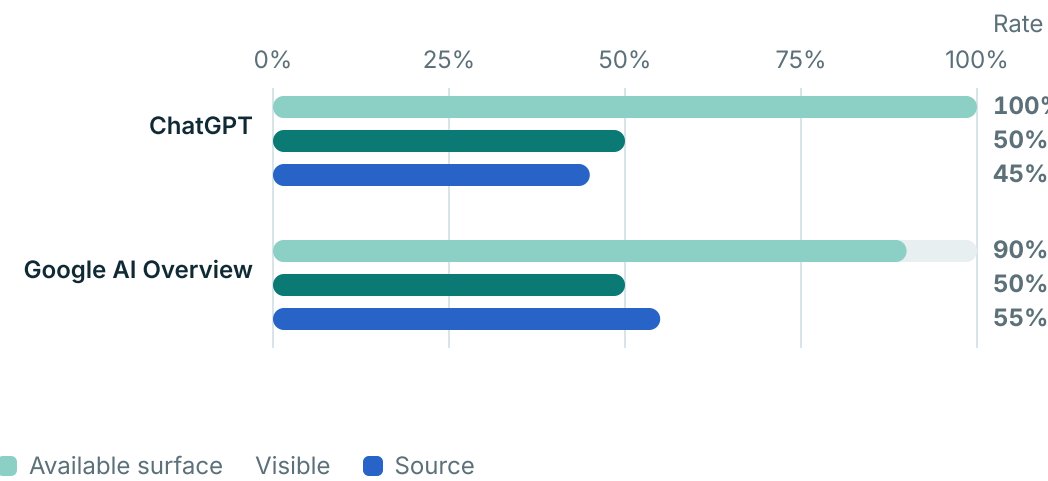
Visibility ladder

Client visibility by sources



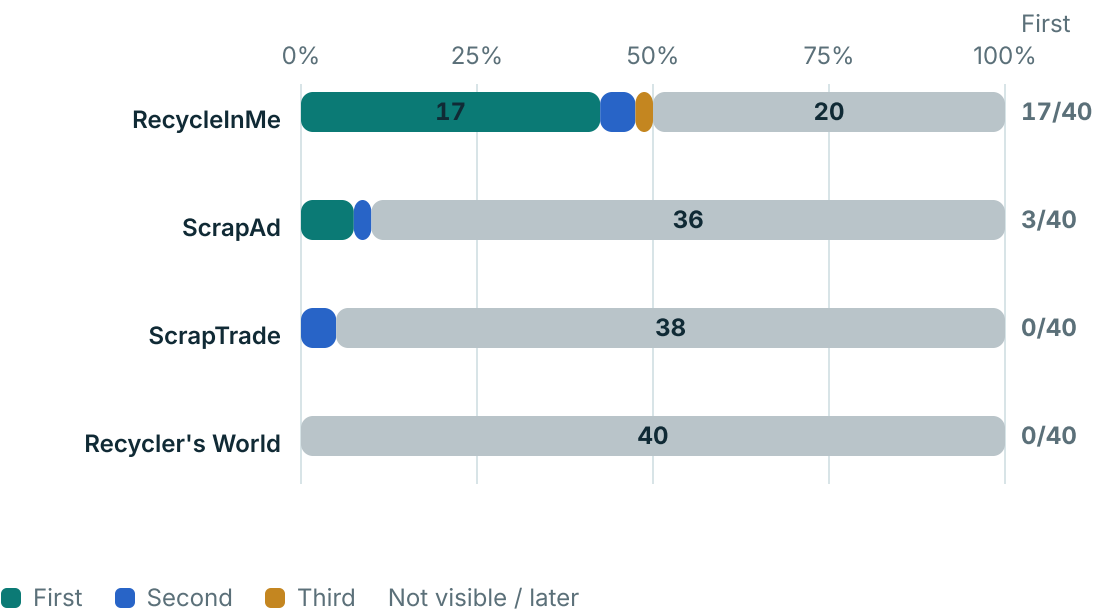
Engine comparison

Client visibility per engine.



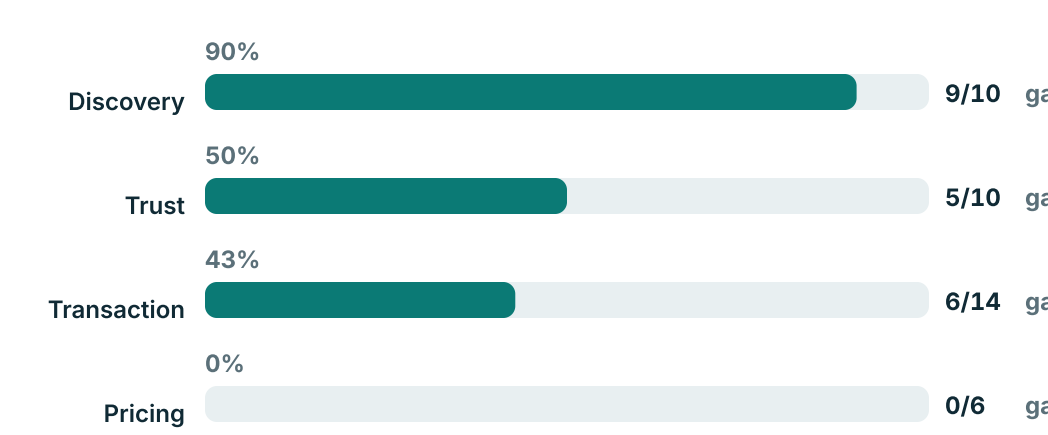
Answer-order proxy

First tracked-business occurrence in cleaned answer text.



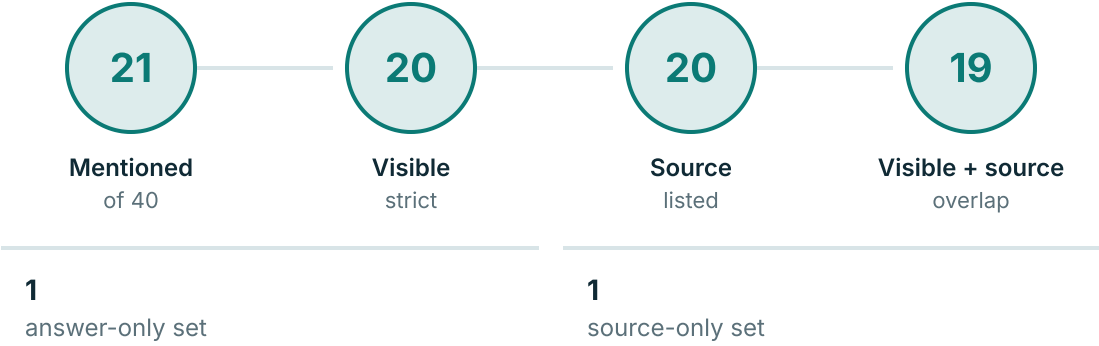
Intent coverage

How often your business appears in AI answers, grouped by the type of question.



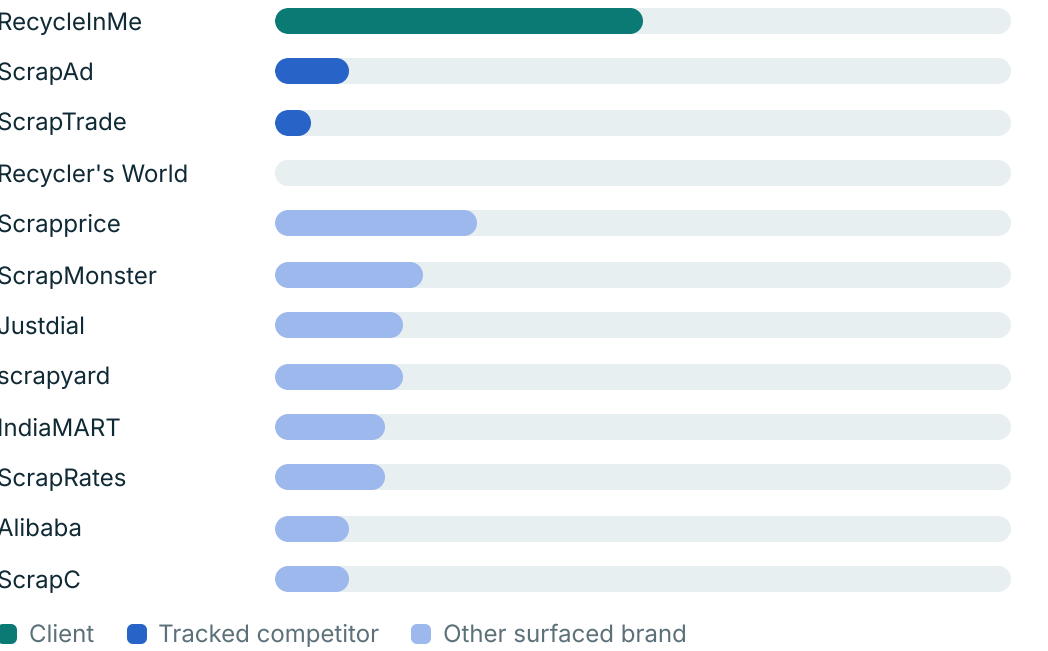
Evidence signals

Client sampled presence across answer and source fields.



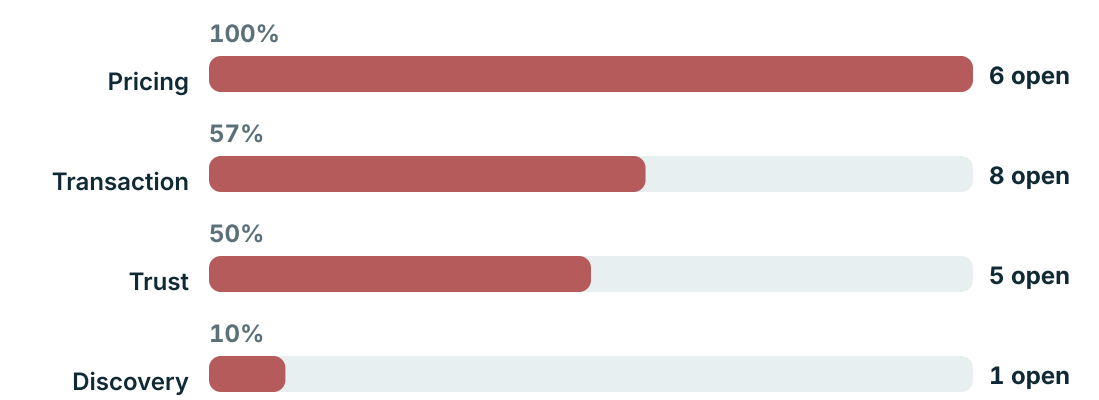
Named-brand answer presence

Shows how often each brand appears in eligible results. Other brands come from source labels and may be incomplete.



Client open gaps

Eligible prompt sets without a strict client answer.



E-E-A-T audit

A check of practical experience, subject knowledge, recognition by others, and reliable business information.

Experience is the strongest signal; expertise and authority are mixed, and trust requires clearer operator information.

Experience

STRONG

Client-owned pages show dated history, current offers, and transaction claims; independent industry and university sources corroborate RecycleInMe's long-running marketplace presence.

Expertise

MIXED

The site shows named staff, sustained scrap-market publishing, and an ISRI-aligned explainer, while sampled bios offer limited specialist credentials and editorial ownership.

Authoritativeness

MIXED

Independent records show industry visibility, but current scale and trust claims are largely client-owned, with limited recent high-authority corroboration.

Trustworthiness

MIXED

Business identity is documented, but official operator names differ and external review evidence is mixed.

[Client-owned: identifies RIM as a B2B scrap marketplace and names Whitelake B2B Pvt Ltd.](#) · [Client-owned: names Whitelake Organics Private Limited as operator.](#)